

## **Broads Angling Services Group CIC - Mission Statement**

The Broads Angling Services Group CIC has a fundamental purpose to author, publish and maintain the Broads Angling Strategy, and ensure its aims and objectives are integrated into wider Broads management.

The Broads Angling Strategy is designed to provide a clear and structured framework to protect and enhance the Broads Fishery.

This will be achieved using the key objectives below

- 1) Identify the needs of Broads Angling and demonstrate how these can be integrated into National and Local strategies to ensure angling opportunities are protected and developed**
  
- 2) Define the requirements of a Broads fishery service working in partnership with the Environment Agency to ensure this is delivered.**
  
- 3) Promote the engagement of the Angling Community into citizen science initiatives within the wider Broads Management**
  
- 4) Develop and maintain strong, reliable and credible communications between the statutory bodies and the Angling Community**
  
- 5) Address and resolve conflict between the Anglers and other Broads users**
  
- 6) Promote and create opportunities for new anglers to enter the sport, including under represented groups**